



Our Story

UNCOMPROMISING LEGACY

“No one should have to compromise health for beauty. I truly believe in the power of nature to transform us not only from the inside out, but also from the outside in.”

Sara Lee

botanicary.



**WOMEN
OWNED**

**VETERAN
OWNED**

**DISABILITY
OWNED**

A Foundation of Virtue

Botanicary was conceived and created by Sara Lee, a female combat veteran. As a crew chief and a sergeant in the Marines she learned key life lessons of honor and dedication that would later come to benefit her future endeavors. Her time in the service reinforced the values she had learned early on of authenticity, resiliency, and integrity



**PLANT
POWERED
WILD
CRAFTED
BIO-
ACTIVE**

Falling in Love with Fresh

After her time in the service, driven by her family matriarchs' rich culinary heritage, Sara decided to attend Le Cordon Bleu Culinary Institute. Afterwards she went on to become a chef at the Mansion on Turtle Creek in Dallas under the tutelage of Michelin starred Chef Bruno Davailon. It is there she learned a love for fresh ingredients and the farm to table movement. Later she would begin to apply those lessons by utilizing organic botanical extracts to nourish from the outside in as well. Now we're pioneering our own movement we like to call "farm to skin".

A Stepping Stone



VEGAN

CRUELTY

FREE

1% FOR THE

PLANET

Sara's struggle with her skin started in her adolescent years. After trying everything from drugstore brands to exorbitantly priced luxury skincare lines, she finally decided to read the ingredient labels like she had already been scrutinizing her food sources and it was a eureka moment. From then on she embarked on a mission to start crafting her own skincare with fresh, seasonal botanicals and nature-derived ingredients. .



Inspiration

As Sara's vision grew, her husband Joseph lent his support and expertise to help Sara amplify their capacity and establish Botanicary from the ground up. Now Joseph, a minority military veteran, and Sara co-own the business. Today Botanicary stands as a trailblazer in the farm-to-skin movement utilizing wildcrafted, in-season plants to create skincare luxurious, effective skincare products.

INCLUSIVE

SUSTAINABLE

LUXURIOUS