

plant-powered | wildcrafted | bio-active

botanicary.



SEASONAL HOLISTIC SKINCARE

A hand holding a small bouquet of white flowers, surrounded by a field of pink flowers.

VISION

Rooted in herbalism and ancient healing rituals, Botanicary aims to provide a skincare experience that transcends beauty, fostering a deeper connection to nature's wisdom. With a commitment to empowerment, inclusivity, and sustainability, Botanicary creates a transformative experience focusing on holistic well-being.

PROVEN RESULTS

After 4 weeks of consistent use of Botanicary Products, an anonymous survey of independent beauty panelists found that:

86% had significantly more nourished, healthier and more radiant skin

100% noticed a visibly clearer complexion

72% noticed a visible reduction in fine lines and wrinkles.





proven results.

BRAND ATTRIBUTES & CERTIFICATIONS

- Women Owned
- Veteran Owned
- Disability Owned
- BIPOC Owned
- Cruelty Free
- Made in the USA
- Vegan
- Organic
- All-Natural
- Sustainable Packaging
- 1% for the planet
- NAVOBA
- Disability:IN
- SBA EDWOSB
- SBA SDVOSB
- Leaping Bunny
- PETA

THE PRINCIPLES
THAT DRIVE US

Seasonal Skincare.

We stay true to our seasonal skincare commitment by:

- Harvesting ingredients at their peak potency
- Crafting our potions each season for optimal freshness
- Formulating potions that cater to the specific needs of your skin throughout every season of life.

Holistic Approach.

At Botanicary, our aim is to provide a comprehensive self-care experience, nourishing mind, body and spirit from the outside in. Each label features positive affirmation suggestions, uplifting and inspiring individuals during their self-care routine.

Commitment to Skinclusivity.

As a Woman, Veteran and BIPOC founded company, empowerment is in our DNA. Unlike the majority of skincare brands, at Botanicary, we've tested on panelists with diverse skin types to prove safety and efficacy even on melanin-rich skin.

Nature Restores Us so We Restore Nature.

Our gratitude to mother earth is more than just skin deep. All of our products are packaged in infinitely recyclable glass and tree-free boxes. We also donate 1% of our revenue to help fund carbon removal.

Plant-Powered. Wildcrafted. Bio-Active.

We carefully select organic, bio-dynamic or wildcrafted herbs and plant extracts for the purest, most effective skincare experience. We carefully audit our sources to ensure that they continue to meet our standards.

Vegan and Cruelty-Free.

We are committed to ethical practices and do not use any animal-derived ingredients in our skincare products. Healthy, natural ingredients need NO ANIMAL TESTING — why would we ever put our animal friends at risk when there is no cause? We are Leaping Bunny and PETA Certified Cruelty-Free and PETA Certified Vegan.

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